



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract

1255863

Contract Dates

03/14/12-03/15/12

Advertiser

Freedom Path (69617)

Agency

Strategic Media Services (8287)

Product

POLITICAL ISSUE (ns) (1187)

Brand

FREEDOMS PATH "B" (429147)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

WILLIAMS, NEIL

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

FREEDOMS PATH "B"

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** TV:3/7-3/15/12 SCHEDULE B

Date Entered

03/06/12

Last Modified

03/06/12

Entered By

Katie Freckleton

CO-OP

No

Headline #

06040776

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$927.00

Net Total

\$5,253.00

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month Spots

Mar. 2012 3 \$6,180.00

Grand Total: 3 \$6,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/15/12-03/15/12	1	:30	6A- 8A (MST)					1				1	\$960.00	\$960.00	Salt Lake City (KUTV)	NEWS	3/6/12
2.0	Normal Line / News (2)	03/14/12-03/14/12	1	:30	6P- 6:30P (MST)				1					1	\$1,540.00	\$1,540.00	Salt Lake City (KUTV)	NEWS	3/6/12
3.0	Normal Line / News (3)	03/14/12-03/14/12	1	:30	10P- 10:35P (MST)				1					1	\$3,680.00	\$3,680.00	Salt Lake City (KUTV)	NEWS	3/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Handwritten signature

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

MAR6/12 14.1
*** KUTV-TV ***

REP HEADLINE# 6040776
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME ISS/FREEDOM PATH
AGY # _____ AGY. NAME STRATEGIC MEDIA SERVICES
3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # W
BUYER NAME NEIL WILLIAMS
SALES PRSN WA- CHERYL BLAIR

ORDER # 1205863 CONTRACT # 6040776 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOMS PATH "B" EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR7/12 MAR15/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR6/12 14.12

REP: TO: NSM/NSA KUTV
FR: LINDSEY FOR CHERYL
NEW ORDER
TTLS: \$6180..3X
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
TV: 3/7-3/15/12 SCHEDULE B

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYS :	TOTL :
:	LINE# :	:	:	:	:	:	DATE :	DATE :	/WK :	INVT :	:	SPTS :
1			600A-800A	30		\$960.00	3/15	3/15	1		THU	1
PROGRAM : THIS MORNING												
2			600P-630P	30		\$1,540.00	3/14	3/14	1		WED	1
PROGRAM : 6P-630P												
3			1000P-1035P	30		\$3,680.00	3/14	3/14	1		WED	1
PROGRAM : LATE NEWS												

MAR/12 \$6,180.00

CONTRACT TOTAL \$6,180.00
TOTAL SPOTS 3

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*** KUTV-TV **

REP HEADLINE# 6040776
*** ORIGINAL REV#0 ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$47,538 KUTV 13% KTVX 22% KSL 40% KSTU 25% KUCW 0% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*